outputting first combined medium programming, said first combined medium programming including video and user specific information, said interactive mass medium program output apparatus having an input device to receive input from a subscriber;

prompting said subscriber during said first combined medium programming whether said subscriber wants said specific combined medium programming;

receiving a reply from said subscriber at said input device in response to said prompting said subscriber; and

delivering said specific combined medium programming on the basis of said reply.

11.   **(Three Times Amended)**   A method for delivering specific combined medium programming for use with an interactive mass medium program output apparatus, comprising the steps of:

receiving generally applicable information for use in a combined medium programming transmission at a transmission station;

generating said specific combined medium programming; and

transmitting said specific combined medium program, a first portion of said specific combined medium programming enabling said interactive mass medium program output apparatus (i) to prompt a subscriber for input in respect of a second portion of said specific combined medium programming, (ii) receive said input from said subscriber, and (iii) deliver said second portion of said specific combined medium programming on the basis of said input.

Please cancel claim 12.

13.   (Amended)   A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus comprising the steps of:

outputting mass medium programming, said interactive mass medium programming output apparatus having an input device to receive input from a user;

prompting said user during said step of outputting for input, said interactive mass medium programming output apparatus having an output device for outputting said combined medium programming;

receiving a reply from said user at said input device in response to said step of prompting; and

delivering said combined medium programming at said output device on the basis of said input, said combined medium programming including computer output.

14.   (Amended)   A method for combined medium programming delivery for use with an interactive mass medium programming output apparatus, comprising the steps of:

originating mass medium programming and computer programming; and

transmitting said mass medium programming and computer programming, said mass medium programming and said computer programming enabling said interactive mass medium programming output apparatus to:

(a)   prompt a user for input;

(b)   process said input; and

(c)   deliver said combined medium programming based on said input, said combined medium programming including computer output.

Please cancel claim 15 to 16.